

## Adaptive Suite

# Adaptive Discovery

Adaptive Discovery, a core part of Adaptive Insights' unified platform for planning and analysis, enables executives, finance teams, and line-of-business managers to go from data to insights faster. Completely integrated into the planning process, Adaptive Discovery provides real-time data visualization and exploration—all in the cloud.

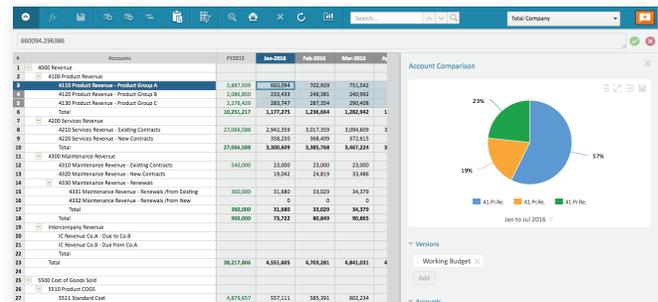
## Visual Discovery and Analysis

Visualizations allow business users to quickly understand performance, identify the root cause of problems, and determine the best corrective action.

- Includes scorecards, bars/columns, geo maps, waterfall charts, gauges, scatter diagrams, radars, histograms, trends, zones, and more
- Create, interact, analyze, drill down—no coding required
- Analyze comparative results period on period with comprehensive scorecards
- Save formatted "snapshot" views on the fly or scheduled, for flexible online dashboard viewing and sharing
- Apply statistical analysis on the fly, including forecasts and regression analysis

[Adaptive Discovery's] capacity to conduct millions of calculations, obtain trends, and display the information as KPIs that are contextual is a powerful advantage.

— Thiess



Visual analytics in the context of planning

## IN-CONTEXT ANALYTICS

Adaptive Discovery enables planners to select ranges of data in their planning environment and chart them with a single click. Since Adaptive Discovery shares the underlying data store and data model with Adaptive Planning, metadata never goes out of sync and visualizations are always real time.

- Create charts out of sections of your plan with a click
- Choose from a bar, line, pie, waterfall, or other format
- Layer in other plan versions to perform variance analysis in the context of planning
- Publish findings to Adaptive Discovery dashboards for sharing and collaboration

## PURPOSE-BUILT FOR FINANCE

Adaptive Discovery is built for finance so capabilities like scorecarding, cross-plan and time-based variance and contribution analytics, and zone and trend indication are all out of the box.

- Create waterfall charts with just a few clicks to understand plan-to-actual revenue and cost variances broken down by subaccounts or to explore changes in KPIs over time
- Visualize your sales forecast using geography and heat maps
- Perform ad hoc analytics and slice and dice your data, leveraging all of the dimensions and hierarchies of your model in Adaptive Planning

## Adaptive Discovery

### FINANCIAL OR OPERATIONAL OR BOTH

Adaptive Discovery is available in two editions: Professional and Enterprise. Adaptive Discovery Professional provides dashboards and analytics on Adaptive Planning and Adaptive Consolidation data automatically in real time. Adaptive Discovery Enterprise integrates operational data from across the enterprise, beyond your company's planning and consolidated financials. Both editions offer the same intuitive visual dashboards and interactive analysis to enable business users to inform all decisions with actionable insights gleaned from their data.

### POWERFUL ENTERPRISE INTEGRATION

Adaptive Integration for Adaptive Discovery Enterprise enables business analysts and IT to reliably, flexibly, and repeatedly extract and combine data from sources including spreadsheets, databases, and other key business systems into a single, true 360-view of your business.

- Manage data integration across multiple data sources into Adaptive Discovery Enterprise dashboards for analysis
- Efficiently integrate, transform, schedule, and merge data from spreadsheets, databases, ERP, CRM, human capital management, and other systems
- Unify data for analytics from both cloud and on-premises data sources
- Empower data analysts with a click-not-code experience
- Enable IT with an enterprise-class data integration app to configure data sources, define data transformations and preparation, as well as automate scheduled data loads

### DEPLOY FAST, ACCESS ON ANY DEVICE

Adaptive Discovery, like the rest of the Adaptive Insights Suite, is 100% cloud so deployment is a snap. Monitor your business performance using Adaptive Insights' responsive web interface or via the native Apple iPhone Adaptive Discovery app anywhere, anytime.



Self-service dashboards with financial intelligence built in

### THE BUSINESS USER IS IN CONTROL

Business users can create and edit dashboards to meet their needs using a web browser. Users simply drag and drop to personalize the layout and visualization of their own dashboards—without requiring IT.

- Make it easy for users to dive in and personalize their own dashboards
- Metrics management makes it simple to catalog and standardize metrics
- Security ensures self-service completely managed



Monitor your KPIs using the Adaptive Discovery mobile app.

#### Corporate Headquarters

3350 W. Bayshore Road, Suite 200  
Palo Alto, CA 94303

T: +1 800 303 6346  
F: +1 650 528 7501

#### UK / Ireland Headquarters

88 Wood Street London,  
EC2V 7RS, UK

T: +44 0 208 528 1767

#### Australia Headquarters

Level 1, 7 Clunies Ross Court  
Eight Mile Plains, QLD 4113, Australia

T: +61 7 3118 5013  
F: +61 7 3041 6020

adaptiveinsights.com

adaptiveinsights.co.uk

info@adaptiveinsights.com

sales@adaptiveinsights.com

press@adaptiveinsights.com

support@adaptiveinsights.com